

LOGO

‘Simone
Lier,

SUBLOGO



VARIANT



KLEUR PALET

80%					
50%					
HEX:	#ECF1ED	#91AE93	#5B6E5C	#CC4F1D	#E5781C
RGB:	236 241 237	91 110 92	78 111 87	204 79 29	229 120 28
CMYK:	9 3 8 0	49 19 47 3	63 39 60 28	14 78 97 4	5 62 95 1

TITEL LETTERTYPE

PLAYFAIR DISPLAY

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

ALINEA LETTERTYPE

BRANDON GROTESQUE LIGHT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

BRAND INSPIRATION

